



**Pyramid Healthcare**

AN INTEGRATED BEHAVIORAL HEALTHCARE SYSTEM

# **2022-2023**

## **ANNUAL REPORT**

# A WORD FROM THE CEO

Pyramid Healthcare will celebrate its 25th anniversary in the summer of 2024. Throughout the year 2023, a nearly quarter-century trend of expanding our critically needed behavioral healthcare services has persisted. In the pages that follow this message, you'll read about a number of this year's developments.

Through all of the organization's growth and change, our mission has remained constant. We continue to strive to meet the ever-increasing needs of adults, children, families and communities through high-quality behavioral health treatment and education services. In order to achieve our mission, we must remain adaptable and flexible, embracing the creative power of constant change. As we power toward growth and improvement, our engine is fueled by a steady supply of energy, vision and enthusiasm. Our fuel is our people: over 3,000 strong and counting.

In keeping with this analogy, I am pleased to report that in January 2024, our engine will become turbocharged as we transition to a new CEO and COO. Current COO Jason Hendricks will bring more than 20 years of experience with Pyramid Healthcare to his new role of CEO, while I remain as Board Chairman and consultant to management. Sarah Deutchman, our current Executive VP of Operations, will step up as COO, bringing the knowledge of more than a decade of service with Pyramid Healthcare.

Together with the rest of our exceptional leaders and staff at Pyramid Healthcare, Jason and Sarah will draw on their expertise and strength to further enhance our mission and growth trajectory.



As always, it's an exciting time to be a part of the Pyramid Healthcare family of services!

**Jonathan Wolf**  
*Founder and Chief Executive Officer*

## ABOUT US

Founded in 1999  
16 partner providers  
80+ locations in 8 states  
3,100+ employees  
CARF accredited

## BOARD OF DIRECTORS

Jonathan Wolf  
Keith Farrow  
Christopher Crosby  
Linda Rosenberg, MSW  
David Wennberg, MD

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# YORK, PA TREATMENT CENTER EXPANDED TO INCLUDE DETOX, WOMEN'S RESIDENTIAL

The opioid epidemic has had far-reaching effects, impacting not only those struggling with addiction but their families, friends and communities. Pyramid Healthcare understands that strong support systems are crucial for the recovery process. The organization's residential treatment program for adults in York, Pennsylvania aims to provide critically needed support and resources to individuals with substance use disorders and their loved ones.

Since its inception in 2019, Pyramid Healthcare's Residential Treatment Center in York has operated at close to capacity. Expansion of the campus was a necessary response to increased demand and call volume from the greater York area community. In late summer 2023, this long-awaited expansion project was completed. Withdrawal management/detoxification services and ASAM level 3.5 for females are now available at the facility as part of the expansion. The addition of 53 new beds brings the total capacity of the program to 93 beds.

Since its inception in 2019, Pyramid Healthcare's Residential Treatment Center in York has operated at close to capacity.

Withdrawal management/detoxification services and ASAM level 3.5 for females are now available at the facility as part of the expansion.

Pyramid Healthcare's York location is one of 23 facilities run by the organization across the state of PA. In addition to traditional therapies, Pyramid Healthcare York utilizes holistic approaches, such as yoga, art expression and meditation. Clinical programming incorporates traditional 12-step fellowship, SMART Recovery and Refuge Recovery.

The expansion was commemorated with a stakeholders' ceremony and open house on August 10 at 5849 Lincoln Highway, York, PA. Esteemed community leaders in attendance to celebrate this significant milestone included Department of Drug and Alcohol Programs (DDAP) Secretary Latika Davis-Jones, Deputy Secretary Kelly Primus and Director of Intergovernmental Affairs Derrick Pelletier.



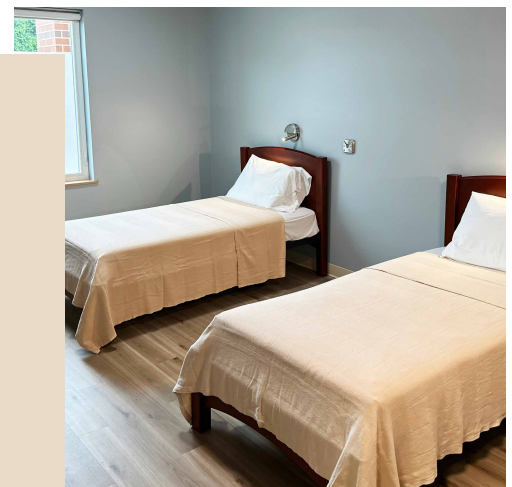
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## ADULT TREATMENT

Withdrawal Management  
Residential Treatment  
Medication Assisted Treatment (MAT)  
Medically Monitored Care  
Co-Occurring Disorders Treatment

5849 Lincoln Highway  
York, PA 17406





# HIGH FOCUS CENTERS' REBRAND & NEW OUTPATIENT PROGRAM IN EVANS, GA

High Focus Centers unveiled a new logo and website to represent its 14 program locations across Connecticut, Georgia, New Jersey and North Carolina in March 2023.

The updated logo was designed to recognize and celebrate High Focus Centers' demonstration of its core values in the delivery of high quality, compassionate care.

The new website, [highfocuscenters.com](https://highfocuscenters.com), boasts improved navigation to better convey the company's outpatient level of care for adults and adolescents as well as help to educate visitors on the specialty services and treatment options available at each of the 14 convenient locations.

In November of 2022, Pyramid Healthcare expanded its commercial outpatient services into Augusta, Georgia. High Focus Centers in Evans serves adults and adolescents in the Central Savannah River Area and surrounding counties who are struggling with mental health disorders such as depression, anxiety and bipolar disorder.

In addition, High Focus Centers Evans serves adults with substance use disorders through structured therapeutic support groups and medication-assisted treatment (MAT) services.

In 2024, High Focus Centers will celebrate its 30th year as a leading behavioral health provider across the eastern United States. Founded in Northern New Jersey in 1994, High Focus Centers will operate in five states by 2024. Over the last three decades, High Focus Centers has set the standard for the treatment of acute disorders at the intensive outpatient (IOP) and partial hospitalization (PHP) levels of care. With a history of the highest accreditations and premier status among its stakeholders, High Focus Centers offers reliable, high-quality, empirically-sound treatment services to meet the growing demand for behavioral healthcare.

At High Focus Centers Evans, medical and clinical staff work collaboratively to develop individualized, person-centered treatment plans based on each client's unique needs, goals and preferences. Family involvement is encouraged. In order to offer effective, affordable services to a broad population, High Focus Centers remains in-network with all major commercial payers. The Evans location is contracted with Blue Cross Blue Shield, Cigna, Aetna and Tricare.

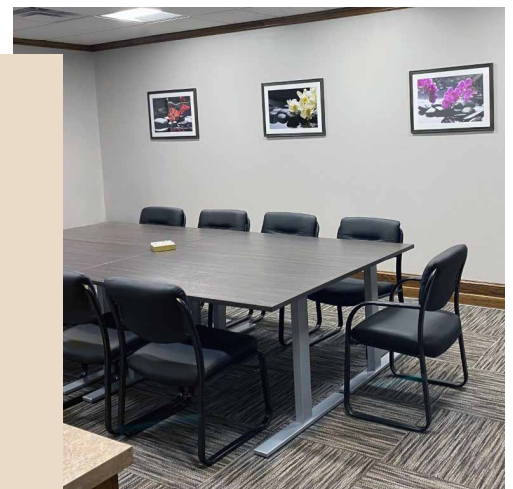
The Evans location marks High Focus Centers' fourth outpatient program in Georgia along with Marietta, Sandy Springs and Johns Creek and fourteenth across North Carolina, New Jersey, Georgia and Connecticut, offering a full continuum of individualized, evidence-based treatment options for adolescents and adults.

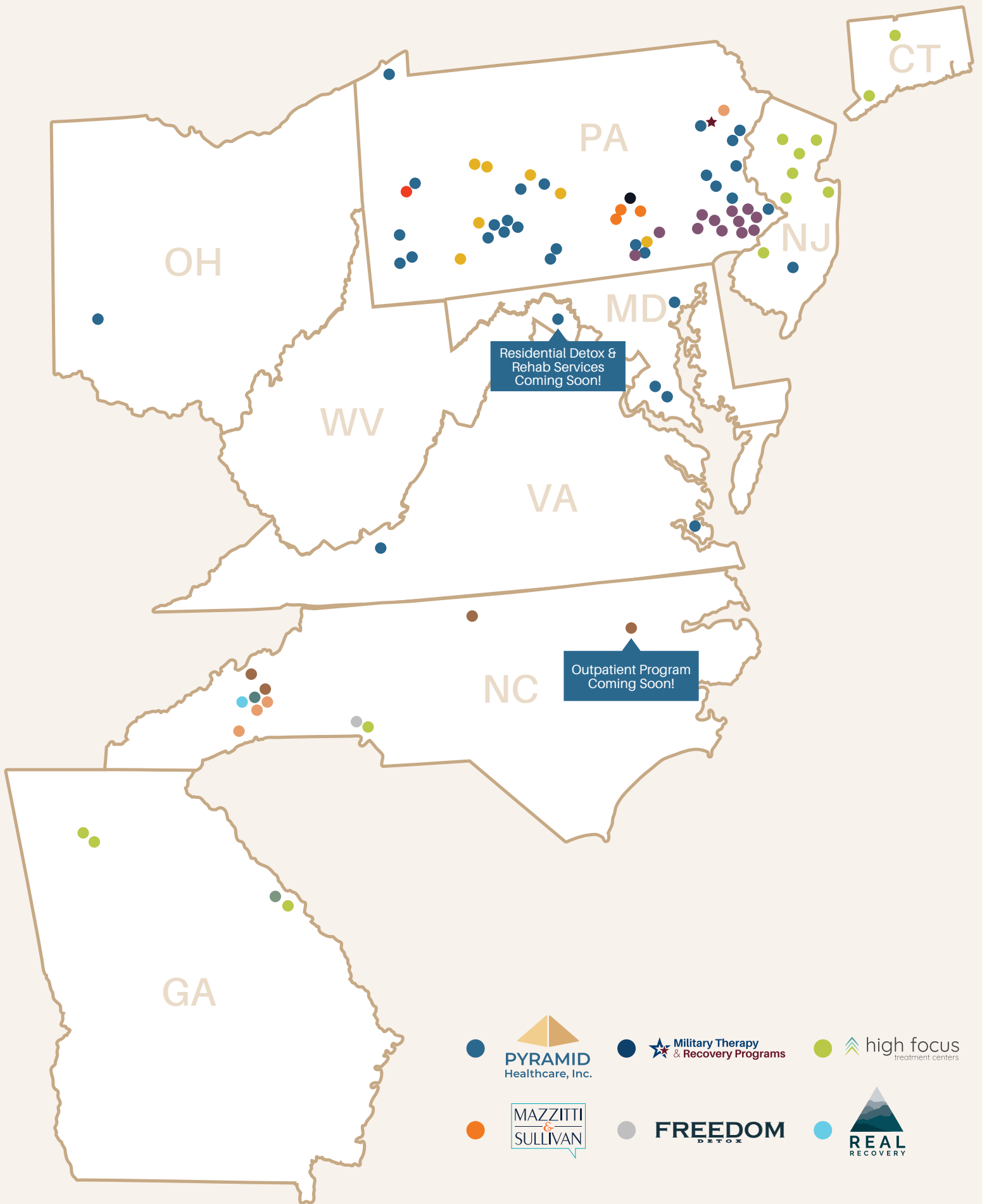


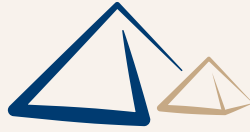
## ADULT & ADOLESCENT OUTPATIENT TREATMENT

Mental Health  
Partial Hospitalization Program  
Intensive Outpatient Program  
Medication Management

607 Ponder Place Drive  
Evans, GA 30809







# Pyramid Healthcare

AN INTEGRATED BEHAVIORAL HEALTHCARE SYSTEM

## Program Locations

### A Leader in Client-Focused Care

Pyramid Healthcare's shared commitment to meeting increasing behavioral health challenges with high-quality, client-focused care has established our diversified family of companies as respected leaders in substance use and eating disorders treatment, mental health recovery, and autism support.

### Our History

Since 1999, consistent innovation and excellence in care has expanded Pyramid Healthcare's integrated behavioral healthcare system to include 16 companies, over 3,100 team members, 80+ treatment programs—and 7 autism schools—conveniently located across Connecticut, Pennsylvania, New Jersey, Maryland, Virginia, North Carolina, Georgia, and Ohio.

### Our Treatment

Pyramid Healthcare's full continuum of in-person and telehealth behavioral healthcare treatment programs and specialty and education services makes it easy and convenient for adults and adolescents to receive necessary level of care assessments, withdrawal management, inpatient, outpatient, halfway housing, Medication Assisted Treatment (MAT), alumni support, and autism education regardless of location or recovery status.

### Our Staff

Pyramid Healthcare is a dynamic organization dedicated to providing critical career and growth opportunities for team members who are passionate about providing personalized, effective, life-changing care every day.







# DAYTON, OH OUTPATIENT PROGRAM OPENS

Outpatient mental health and substance use treatment plays a large part in Pyramid Healthcare's development plans, primarily because of the significant need for these services across the country. After years of lockdowns, stress, and societal upheaval caused by the COVID-19 pandemic, Pyramid Healthcare has become even more aware of the acute demand for both mental health and substance use services nationwide.

As a result, Pyramid Healthcare has accelerated plans to establish outpatient clinics throughout the eastern United States to meet this ever-growing demand. The opening of the Dayton, OH location in June 2023 serves as an example of Pyramid Healthcare's commitment to expand into new markets and offer behavioral healthcare to more underserved communities.

At the Dayton location, adult clients with mental health disorders have access to partial hospitalization and intensive outpatient programming, as well as psychiatry and medication management and comprehensive case management.

Ambulatory detox, partial hospitalization and intensive outpatient programming, Medication Assisted Treatment (including for opioid use disorder), and case management are available for adult clients with substance use disorders.

Ohio marks the eighth state in which the Pyramid Healthcare family of brands operates. Currently, the Pyramid Healthcare brand offers outpatient programming in four states: Maryland, New Jersey, Pennsylvania, and Virginia. Pyramid Healthcare is excited to bring its best-in-class services to Ohio. The dynamics in Ohio are favorable for Pyramid Healthcare to enter the state and serve the community's needs. At the same time, economic factors allow for a sustainable business model where staff can flourish.

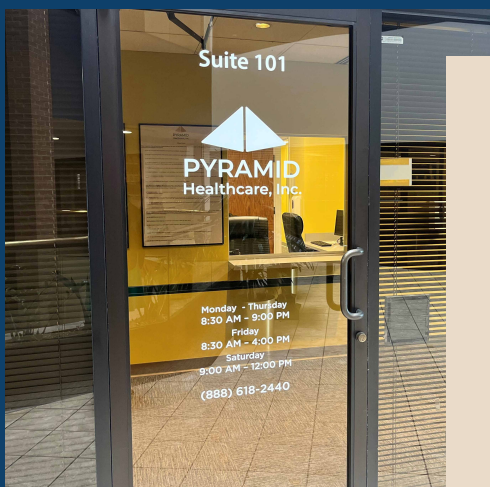
Pyramid Healthcare has spent months building relationships with community stakeholders and systems internally to ensure the success of this program. By strategically hiring individuals with Ohio market expertise, Pyramid Healthcare supports the steady and effective growth of this program to meet the needs of the Dayton area. In addition, other potential future Pyramid Healthcare locations have been identified throughout the state of Ohio.

Pyramid Healthcare looks forward to seeing the positive impact the Dayton outpatient program will have on the local community.

The new facility is located at 3055 Kettering Blvd, Ste. 101, Moraine, OH 45439.

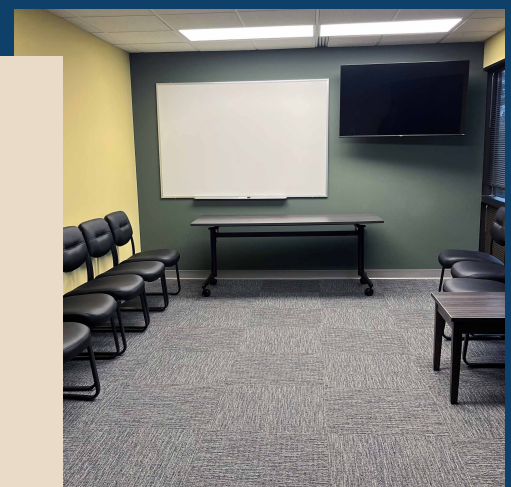


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## ADULT OUTPATIENT TREATMENT

Mental Health  
Substance Use  
Co-Occurring Disorders  
Ambulatory Detox  
Partial Hospitalization Program  
Intensive Outpatient Program  
Medication Assisted Treatment (MAT)  
Medication Management







# NEWPORT NEWS, VA RESIDENTIAL TREATMENT CENTER BED EXPANSION

In July 2021, Pyramid Healthcare opened its first Virginia location at 245 Chesapeake Avenue in Newport News, VA. This non-hospital withdrawal management and residential treatment center provides individualized, medically supervised rehabilitation programming for adult men and women. Programming includes residential and co-occurring disorders treatment, group and individual counseling, life skills development activities, self-help meetings, educational lectures and films, recreational therapy and continuing care planning.

This year, the withdrawal management program at Newport News was expanded. The facility also added 40 low-intensity ASAM level 3.1 residential beds and increased capacity for level 2.5 partial hospitalization programming (PHP) and 2.1 intensive

outpatient (IOP) for adult men struggling with substance use and co-occurring disorders.

Designed to provide extended care for clients from the early stages of recovery through their transition back into society, the Newport News program offers a full continuum of comprehensive clinical services.

Pyramid Healthcare recognizes the need for ongoing support as reentering the outside world from a highly structured environment can be overwhelming and potentially trigger relapse. Therefore, this program focuses on equipping individuals with the necessary skills and resources to navigate daily life outside of treatment. Alternatively, this program is also available for individuals who have struggled to achieve sustained sobriety in an outpatient setting and require additional supports to reaffirm their recovery process.

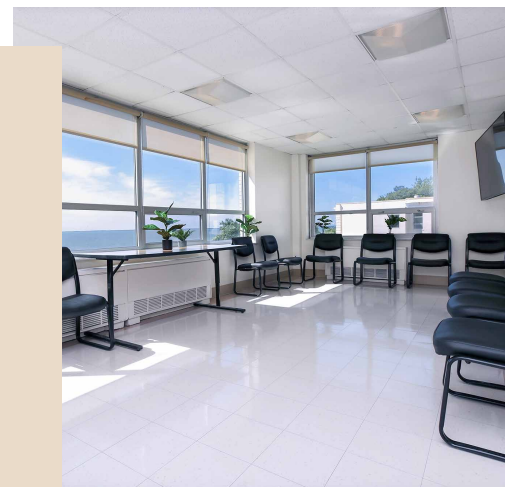
Pyramid Healthcare recognizes the need for ongoing support as reentering the outside world from a highly structured environment can be overwhelming and potentially trigger relapse.

With the addition of 60 new beds, the Newport News campus now operates 148 beds for adult men and women. The team of dedicated professionals is committed to working closely with each client, tailoring services to meet their unique needs and providing the tools required for long-term recovery and a brighter future. This program is contracted with VA Medicaid and most commercial medical insurances.



## ADULT INPATIENT & OUTPATIENT TREATMENT

Substance Use  
Co-Occurring  
Detoxification  
Residential Treatment  
Low-Intensity Residential Treatment  
Partial Hospitalization Program  
Medication Assisted Treatment (MAT)





# NEW RIVER VALLEY, VA RESIDENTIAL TREATMENT CENTER OPENS

In 2023, Pyramid Healthcare experienced significant growth and progress within the state of Virginia, including the August opening of the New River Valley adult residential substance use and mental health treatment program. Pyramid Healthcare is pleased to address the needs of the New River Valley area community in the wake of the devastating nationwide opioid epidemic and behavioral health crisis.

The New River Valley Residential Treatment Center offers low-intensity ASAM level 3.1 residential and 2.5 partial hospitalization programming (PHP) for adult men and women struggling with substance use and co-occurring disorders. The center's goal is to stabilize clients and prepare them for ongoing outpatient treatment through a multifaceted approach to recovery and healing.

Programming includes evidence-based therapies, such as cognitive behavioral therapy (CBT), motivational interviewing and mindfulness as well as includes access to specialized counseling services, support groups and educational workshops focused on addiction awareness and prevention.

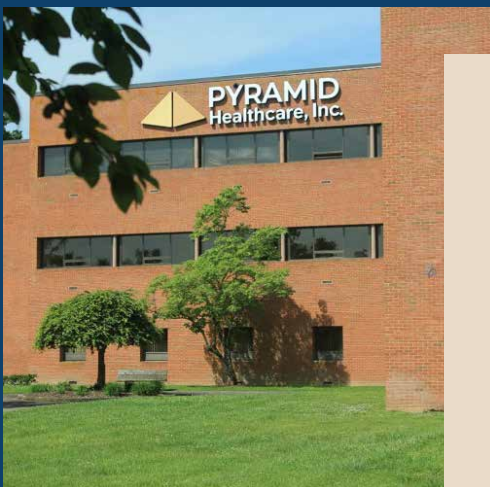
Future expansion of the New River Valley campus is scheduled for July 2024. This expansion will include 20 additional beds for level 3.7 withdrawal management and 40 beds for 3.5 residential treatment. Once the program in Radford, Virginia reaches full occupancy, it will employ over 100 staff members and offer a full continuum of residential services.

The center's goal is to stabilize clients and prepare them for ongoing outpatient treatment through a multifaceted approach to recovery and healing.

The program is located at 6226 University Park Drive in Radford, VA, and is contracted with VA Medicaid and most commercial medical insurances. The New River Valley location marks the organization's second program in VA. Pyramid Healthcare's first residential treatment program for adults in the state opened in Newport News in July 2021.



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## ADULT OUTPATIENT TREATMENT

Substance Use  
Co-Occurring Disorders  
Partial Hospitalization Program  
Low-Intensity Residential Treatment

6226 University Park Drive  
Radford, VA 24141





# OCTOBER ROAD OPENS OUTPATIENT PROGRAM IN STOKES COUNTY, NC

Rural Stokes County has had one of the highest overdose rates per capita in the state of North Carolina, with a substantial unmet need for substance use disorder treatment services. In early 2022, VAYA, a managed care organization, approached October Road to inquire whether October Road and Pyramid Healthcare would consider an outpatient program in Stokes County, North Carolina.

This new location serves adult men and women with substance use and mental health disorders, providing comprehensive assessments, adult intensive outpatient (IOP) programming, medication management, Medication Assisted Treatment (MAT) and individual therapy. Uninsured individuals and Medicaid recipients can access treatment services at this location, removing barriers to desperately needed care for the local community.



The Stokes County location, located 17 miles north of Winston-Salem in Walnut Cove, marks October Road's first treatment facility outside of western North Carolina. Since the new location opened its doors in May 2023, staff have developed meaningful relationships with local community stakeholders in the area, such as Stop Overdose Stokes and the Birches Foundation. October Road is excited to bring high-quality behavioral healthcare to this otherwise underserved area.

In early 2023, October Road began talks with Trillium, a Local Management Entity/Managed Care Organization (LME/MCO). Trillium is the primary Medicaid payer in eastern NC. Through these conversations, Trillium and October Road identified a gap in the availability of services for adults with severe and persistent mental illness. Specifically, more Assertive Community Treatment Teams (ACTT) are required to meet the needs of this population. This presents an opportunity for October Road, which already has three successful ACTT teams in western NC, to expand into new parts of the state. Slated to open in December 2023, the fourth October Road ACTT will be located in Rocky Mount, NC.



## ADULT OUTPATIENT TREATMENT

Substance Use  
Medication Assisted Treatment Services  
Individual Therapy  
Medication Management

522 N Main Street  
Walnut Cove, NC 27052





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