

**FOR IMMEDIATE RELEASE**

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**PYRAMID HEALTHCARE LAUNCHES NEW CORPORATE IDENTITY AND WEBSITE**

**ALTOONA, PA - June 18, 2021** - After more than two decades of strategic acquisitions and organic growth and now one of the largest integrated behavioral healthcare systems in the nation, Pyramid Healthcare announced today a new corporate identity that distinguishes the corporate brand from its individual legacy treatment brands.

The new brand and logo recognizes and celebrates Pyramid Healthcare's shared, unifying roots in delivering expert-level, compassionate care, while keeping the individual identity of each affiliated company in the Pyramid Healthcare behavioral healthcare family of companies intact.

Reflecting long-established priorities, including a responsibility to clients, students and employees, Pyramid Healthcare and its sixteen affiliated companies continue to offer a full continuum of premier, in-person and virtual substance use, mental health, and eating disorders treatment programs and autism services across seven eastern states. An expert corporate network of human resources, IT, engineering, finance/accounting, marketing, call center, compliance and clinical staff supports these services.

"Our new corporate identity and logo continues to reinforce the story of our passion for a diversified, vertically integrated, expertly managed system of care that grew from a single location to nearly one hundred over the course of a little more than twenty years of compassionate care and service delivered with integrity," stated Jonathan Wolf, Founder and CEO.

A resource for referral sources and stakeholders and an invitation for prospective employees, the newly launched corporate [website](#) and [LinkedIn page](#) also speak to Pyramid Healthcare's core values, commitment to serving individuals at all stages of recovery and mission of creating solutions for individuals and families that result in positive growth and a better quality of life.

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*About Pyramid Healthcare*

*Pyramid Healthcare is a premier provider of behavioral healthcare founded in 1999 and headquartered in Altoona, Pennsylvania. Pyramid Healthcare operates over 90 treatment facilities and schools throughout Connecticut, Pennsylvania, New Jersey, North Carolina, Maryland, Georgia and Virginia, offering a full continuum of in-person and telehealth mental health, substance use, and eating disorders treatment programs for teens and adults and educational and behavioral programming for students ages 5 – 21 diagnosed with an Autism spectrum disorder.*